How Chapter Board Members Can Keep Their Members Mindful of the Mission and Values of the SUP

Oct. 22, 2025

THE MISSION OF THE SONS OF UTAH PIONEERS

- Come to know our fathers and turn our hearts to them,
- Preserve the memory and heritage of the early pioneers of the Utah Territory and the western U.S,
- Honor present-day pioneers worldwide who exemplify these pioneer values, AND
- Teach these same values to the youth who will be tomorrow's pioneers.

PIONEER VALUES

- We Honor the Pioneers for their
- Faith in God,
- Devotion to Family,
- Loyalty to Church and Country,
- Hard Work and Service to Others,
- Courage in Adversity,
- Personal Integrity, and
- Unyielding Determination.

RE: How Chapter Board Members Can Keep Their Members Mindful of the Mission and Values of the SUP

- RE-Tell: At each monthly meeting, have a Chapter Member retell a story of one of their pioneer ancestor's memorable moment (maybe 3 minutes to 5 minutes maximum)
- RE-Peat: Place the Mission and **Pioneer Values** as automatic components of all outbound emails and paper mailings to Members. Keep it in front of them
- RE-Cite: At alternating meetings, after the Pledge of Allegiance to the American Flag, have the Members recite either the Mission or the **Pioneer Values** (It would be helpful to have cards on the table with those typed up so people can recite them)

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- RE-Inforce: When inviting speakers to come present at a meeting, provide them a copy of the Pioneer Values and ask them to stress those points in their presentation
- RE-Broadcast: Have 2 good-sized posters made up, one with the Mission and one with the **Pioneer Values**, and displayed on the walls or on easels where Members and Guests can see them (maybe near the food line??)
- RE-Fer: In the monthly meeting, Leadership can highlight an article in a recent, or even past, "Pioneer" magazine that people might not have read (many of us might not have time to read all of the articles), and, in a 60 second report, refer to the storied Pioneer(s) and highlight one of the **Pioneer Values** exhibited in that account